



# Sponsorship Proposal

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**ST JOHN BOSCO'S  
PRIMARY SCHOOL  
PLAYGROUND FUNDRAISER**

*We want to partner with local like-  
minded businesses and help  
promote your business in our  
community*

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May2024 v2



[www.sjbniddrie.catholic.edu.au](http://www.sjbniddrie.catholic.edu.au)



# Introduction



**St John Bosco's is a community where a living Catholic faith underpins all we do. Every person is nurtured, valued and respected as an individual. Learning is meaningful and creative, empowering all to be active participants in a contemporary world.**

We are a close knit community with over 310+ families covering the Niddrie catchment area. We have a strong focus on the wellbeing of our students with a strong link to the community.

We are looking for like-minded businesses to partner with us to help build a new playground for over 400 students.

The Parents & Friends Committee invite you to participate as a sponsor or donor and help us raise much needed funds to upgrade our 20 year old playground.

The playground will be upgraded in the September 2024 school holidays.

There are a variety of ways in which you can support:

- Event Sponsorship
- Sponsorship Packages
- Raffle Prizes and Donations



# Current Playground



20 year old playground with limited use and not suitable for all ages



# Desired playground



Cost \$140,000+

Currently Raised  
\$110,000



- Project cost includes:
- demolition of current playground
  - green synthetic turf surface
  - senior school equipment and installation
  - junior school equipment and installation



# Sponsor Your Own NINJA JUMPING Course

WE KNOW THE KIDS WILL LOVE THIS NINJA COURSE, AND WE  
DON'T WANT THEM TO MISS OUT ON THE FUN!!

\*SPONSOR THIS NINJA COURSE FOR \$5,600



**Includes:** A plaque on the equipment with your company  
details and much more... Read over for more details

**HURRY!** Email [pandf@sjbniddrie.catholic.edu.au](mailto:pandf@sjbniddrie.catholic.edu.au)  
or call Cathy 0414 349 502 or Sarah 0409 468 828 to enquire now

# Event Sponsorship



**10  
MAY**

## Mothers Day

Celebrate our special mothers and carers on this day. A small event with coffee and cakes to thank them for their selfless efforts everyday.

**Valued at \$2,000**

- Company banner/s at entry of event
- Two minute welcome speech at event
- Mingle with the SJB community
- Logo and acknowledgment in newsletters
- Link through to company website
- Two social posts on school facebook page about your company
- Two seesaw school posts about your company
- Certificate of appreciation



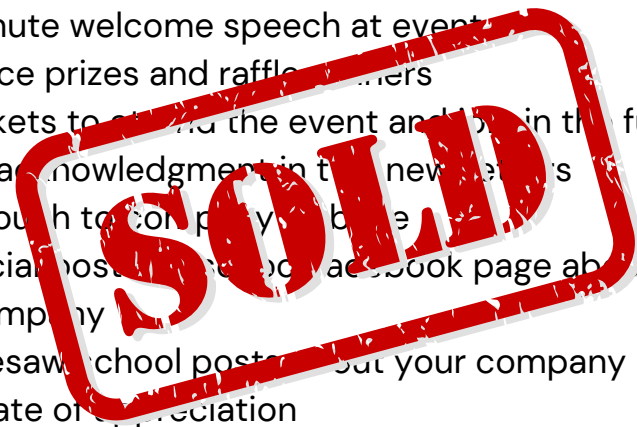
**14  
JUN**

## P & F Social Night

A night filled with hosted trivia, games and lots of prizes to be won. A great opportunity to meet, mingle and have some fun with parents & friends of SJB. This event is adults only and allows members of our community to come together, relax and enjoy a night of fun!

**Valued at \$2,500**

- Company banner/s at entry of event
- Two minute welcome speech at event
- Announce prizes and raffle winners
- Two tickets to attend the event and to be in the fun
- Logo & acknowledgment in newsletters
- Link through to company website
- Two social posts on school facebook page about your company
- Two seesaw school posts about your company
- Certificate of appreciation



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# Event Sponsorship cont'd



## **1 AUG** Cheer Toastie Van

This event allows students to order a yummy cheese toastie, made exclusively onsite in the Cheer Toastie Van itself! An easy, breezy amazing event that is always a success!

**Valued at \$750**

- Logo and acknowledgment in two school newsletters
- Link through to company website
- Two social posts on school facebook page about your company
- Two seesaw school posts about your company
- Certificate of appreciation

## **30 AUG** Fathers Day

Celebrate our special fathers and carers on this day. A basketball match between the fathers is planned which promises to a fun filled event. Enjoy some afternoon refreshments and a chance to mingle with the SJB community.

**Valued at \$2500**

- Company banner/poster entry on wall
- Two minute wall game purchase event
- Announcements andaffle winners
- Two tickets to attend the event and join in the fun
- Logo & acknowledgment in two newsletters
- Link through to company website
- Two social media posts about company
- Two seesaw school posts about company
- Certificate of appreciation

**Expressions of interest close Friday 31 May 2024.  
All packages subject to availability, so don't miss out!**

**HURRY! Email [pandf@sjbniddrie.catholic.edu.au](mailto:pandf@sjbniddrie.catholic.edu.au)  
or call Cathy 0414 349 502 or Sarah 0409 468 828 to enquire now**

# Sponsorship Packages



## Platinum

**\$10,000**

Only 1 Available

Company name on plaque attached to play equipment

Company logo and advertisement in 4 newsletters for each year over the next 2 years

Company name advertised on signage on school boundary

Four tickets to letter SJB

Exclusive sponsorship of SJB event of choice (Mothers Day, Fathers Day or Social Night)

Exclusive Seesaw post about company

Attendance at Playground grand opening and speech

Two social posts on school facebook page promoting your company

Certificate of appreciation

## Silver

**\$2,000**

Unlimited

Two social posts on school facebook page promoting your company

Company logo and ad in 4 newsletters for each year over the next 2 years

Company name advertised on signage on school boundary

Certificate of appreciation

## Bronze

**\$1,000**

Unlimited

Company logo and ad in 4 newsletters over the next 12 months

Company name advertised on signage on school boundary

Certificate of appreciation

## Ninja Jumping Course

Company name on plaque attached to play equipment

Attendance at Playground grand opening and speech

Two social posts on school facebook page promoting your company

Company logo and advertisement in 4 newsletters for each year over the next 2 years

Exclusive seesaw post about company

Certificate of appreciation

**\$5,600**

Only 1 Available



# Raffle Prizes & Donations



## Prizes & Donations

We are seeking any type of donation that we can use as raffle prizes at our upcoming events.

Donations can include:

- Gift vouchers
- Travel vouchers
- Bottles of alcohol
- Framed artwork
- Unique gift ideas
- Hamper packs
- Experiences
- Any other generous donations will be appreciated.

All donations can be dropped to the Administration office at St John Bosco's Primary School or email [pandf@sjbniddrie.catholic.edu.au](mailto:pandf@sjbniddrie.catholic.edu.au) to arrange collection or pick up.

## Sponsorship

Please contact Cathy or Sarah to discuss sponsorship packages or cash donations.

We can also customise a sponsorship package to suit your budget.

Please note sponsorship and cash donations are NOT eligible for a tax deduction.

**Expressions of interest close  
Friday 31 May 2024.**

**All packages subject to availability, so don't  
miss out!**

# We can't wait to partner with you to make our school great!



## Contact

<b>Name</b>	Cathy Ashton President P&F	Sarah O'Connell Vice President P&F
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